Our Mission:
To improve Florida’s K-12 education by uniting and empowering teachers, students, and parents.

Co-Founder/CEO
Co-Founder
Keith Flaugh
Rev. Rick Stevens

Executive Director
Dr. Evelyn Rossetti-Ryan

Marketing Manager
Moise Stael Dantes

Program Manager, Educational Policy and Advocacy
Ryan Kennedy
(Effective January 2023)

Board Members
Keith Flaugh
Rev. Rick Stevens
Ryan Olson (Effective 2022)
MaryLou Chronister

OUR THREE PILLARS

ADVOCACY  COMMUNITY INVOLVEMENT  EDUCATION SOLUTIONS
Now we embrace our greatest opportunity so far. With your support and the cooperation of our strategic partners, our "Faith, Family, Freedom" Initiative is about to Rescue more Children. Today, too many children remain trapped in failing schools. Too many parents despair of finding educational freedom for their children. Through this new initiative, we are providing solutions to parents and empowering them to rescue their children into a bright educational future. We envision rescued children in home education, micro-schools, and private schools. Still more rescued children will embrace the freedom of an online school with master teachers equipped to meet their needs and help them learn.

This year we embark on a new adventure full of promise, potential, and possibilities. Let’s join our hearts and hands and rescue the children!

Dear Supporter,

New adventures overflow with promise, potential, and so many possibilities! We imagine what can be and eagerly embrace the challenges and turn them into opportunities.

So it was when we started Florida Citizens Alliance. With conviction and daring we took on the challenges; compelled to act and convinced that we could help our kids have a better education.

As certain as we felt of success, we never imagined where this adventure would lead us. Common Core in Florida is a distant memory. A Florida Supreme Court decision validated our shared value that school boards must act openly, for all to see. And children all across Florida were liberated from wearing masks and found a better educational environment using the Hope Scholarship all thanks to your support! Thank you for allowing Florida Citizens Alliance to be your voice in the public square. Through all those battles we kept moving forward with a now-what’s-next attitude.

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Rev. Rick Stevens  
Co-Founder

Keith Flaugh  
Co-Founder
2022 LEGISLATIVE SESSION IN REVIEW

FLCA extends its appreciation to our legislative review committee:

- Civil Rights Attorney Kristina Heuser
- Lee County Kids First Team leader Jamie Merchant
- FLCA co-founder and managing director Rick Stevens
- FLCA CEO and co-founder Keith Flaugh
- FLCA intern Anna Chavez

* Our team evaluated 70 education bills and decided to strongly support 13 and strongly oppose 7. Of the 13 we supported, 8 passed. The remaining 42 bills were deemed inconsequential to our mission by our review committee.

3 KEY EDUCATION BILLS THAT PASSED WITH FLCA’S SUPPORT:

- **CS/SB 1048** Student Assessments, “Next Generation Sunshine State Standards”
- **CS/CS/ HB 1557** Parental Rights in Education
- **SB 1054** Financial Literacy Instruction in Public Schools, the “Dorothy L. Hukill Financial Literacy Act”
Keith Flaugh met with the newly appointed Commissioner of Education, Manny Diaz, and shared with him FLCA’s plans for improving K-12 education in Florida.

**2023 LEGISLATIVE PRIORITIES**

- Authorize Universal Education Savings Accounts
- A Harmful to Minors materials bill
- Expand 2022 HB 1557 to include pre-k, grades 4-8
- A strong opt-in bill putting parents in control of the education of their children.
- Give voters the lawful ability to recall school board members and elected Superintendents.
- A state requirement that every school district must have a supplemental materials policy
- Expand technical education and apprentice opportunities
- A “whistle-blower” program
- Installing video cameras in public school classrooms.

*For more information about our 2023 Legislative Priorities, visit: www.goflca.org/2023-legislative-agenda/

**HUGE VICTORIES!**

- After a 5 year battle, the Florida Supreme Court ruled in favor of FLCA over the Collier County School Board, in a Sunshine Law case that will significantly affect school districts’ curriculum adoption.
- FLCA’s influence convinced the Florida Department of Education to reject national publishers’ math textbooks because they contained Social Emotional Learning, Social Justice, and other aspects of Critical Race Theory.
FLCA was proud to participate in and sponsor the first ever underground education conference with Sam Sorbo.

**NEW INITIATIVE IN 2023: FAITH, FAMILY, AND FREEDOM**

FLCA’s Faith, Family, and Freedom initiative’s goal is to inspire Christian churches and families throughout Florida to educate their children in a God-centered worldview and support the creation of public school alternatives. Alternatives include K – 12 5-day schools, Minis, Micros, Pods, One-Room School House concept, learning centers, and home education or hybrids.

In 2022, FLCA grew our engagement from 110,000 Florida households with children ages 17 and younger in the home to over 250,000 households.
FLCA partnered with local pastors and community leaders in Lee, Collier, and Dade Counties to host our first Spanish language outreach event featuring Fernando Godo. A native of Cuba, Fernando Godo is the Editor-in-Chief of 1% Magazine and a political analyst. This event focused on the problems our students face in the school systems.

“Keith Flaugh and Florida Citizens Alliance were instrumental in providing us with information on the Hope Scholarship and ultimately in acting as a liaison with the state to ensure the process worked the way it needed to.”

Rob Podley, Parent, Collier County.

Affiliate Marketing Partners
COMMUNITY INVOLVEMENT

2022 COMMUNITY EVENTS

- Underground Education with Sam Sorbo
- 2 County Commissioner forums in Collier County
- 4 School Board Forums in Lee and Collier County
- The Truth, The Problem, and The Solution with Fernando Godo. (Spanish Language Outreach)
- Liberty Challenge Kick-off
- Liberty Challenge Culminating Event Featuring General Flynn

Stael Dantes and Ana Perez at FLCA's first ever Spanish Language outreach event.

LIBERTY CHALLENGE
FUNDRAISING
Total Raised: $233,244
Goal: $225,000

Keith Flaugh presenting information about the Hope Scholarship to the Sarasota Republican Club.
On July 22, 2022 The America Project awarded FLCA $25,000 for our work engaging and educating the community.

OVER 4,100 SIGNATURES ON ACTION ALERTS

12 COMMUNITY OUTREACH EVENTS

ASSISTED 200 FAMILIES TO FIND HURRICANE IAN RELIEF
2022 Events At A Glance

3/9/2022 - Kids & Country Gala

3/10/2022 - Lee County School Board Forum

5/26/2022 - FPEA Conference

6/24/2022 - Underground Education Conference with Sam Sorbo

7/23/2022 - Liberty Challenge Kickoff at Seed To Table

7/23/2022 - Spanish Community Forum Featuring Fernando Godo

